



**2016 Innovation Leaders Program  
February 29 – March 2, 2016  
The Venetian-Palazzo – Level 3  
Sands Expo and Convention Center | Las Vegas, NV**

### Agenda

#### Monday, February 29, 2016

Room: Lido 3104

9:00 a.m. – 9:15 a.m.

*Welcome Remarks*

- Stephen Lieber, President and CEO, HIMSS

9:15 a.m. – 10:00 a.m.

*Building and Sustaining Innovation Capacity to Address Contemporary Provider Challenges*

As healthcare continues evolving to consumer-centric, value-based models of care, providers need new tools to support population health, patient engagement, optimized patient experience and more efficient operations. Healthcare organizations are challenged to adopt or develop new solutions to meet these needs, requiring a commitment to building a sustained capacity to innovate and integrate new technologies; agility; nimble processes; and “outside-the-box” partnership arrangements.

- Moderator: John Kutz, Director, Deloitte
- Darren Dworkin, Managing Director, Senior Vice President and Chief Information Officer, Cedars-Sinai Health System
- Chad Eckes, Executive Vice President and Chief Financial Officer, Wake Forest Baptist Medical
- Pravene Nath, MD, Chief Information Officer, Stanford Health Care

10:00 a.m. – 10:45 a.m.

*Health Technology Innovation Needs, from the Patient’s Perspective*

From disease management and clinical trials to prevention, wellness and tools for connecting with providers, the market is flooded with trackers, wearables, and apps, apps, apps – which will ultimately be judged by patients. Hear straight talk about the meaning of value from a leading patient advocacy group investing in connected health to ensure patients’ needs are met.

- Nancy Brown, CEO, American Heart Association
- Larry Sadwin, Patient Advocate and Former National Board Chairman, American Heart Association

10:45 a.m. – 11:00 a.m.

Break

11:00 a.m. – 11:45 a.m.

*New Business Models to Acculturate & Accelerate Innovation*

The pursuit of innovation and technology adoption in healthcare has given rise to a variety of business models and strategies. Representatives from innovation

centers, incubator labs and traditional venture investment funds as well as provider founded organizations and hybrid collaborations will discuss their objectives, approaches, insights and lessons learned from the frontiers of healthcare technology innovation.

- Moderator: Dave Schulte, Managing Director, McKesson Ventures
- Rahul Dubey, Senior Vice President, Innovation and Solutions, AHIP
- Aaron Martin, Managing Partner, Providence Ventures and Senior Vice President, Strategy and Innovation, Providence Health & Services
- Katherine Steinberg, Director of Institute of Innovation on Health, UCLA

11:45 a.m. – 12:15p.m.

*Connecting Innovation to Providers and Providers to Solutions: A Platform for Industry Collaboration*

What can healthcare learn from consumer platforms that have rapidly redefined how we plan a vacation, buy a car, hail a cab, or find a restaurant? Hear how leading health systems are developing a private, technology-enabled community to more efficiently discover, prioritize, align and accelerate innovation.

- Moderator: Molly Coye, MD, Social Entrepreneur in Residence, NEHI
- Chip Blaufuss, Assistant Vice President, Strategic Innovation, HCA
- Bruce Brandes, CEO and Founder, Lucro

12:15 p.m. – 1:15 p.m.

Luncheon Break

1:25 p.m. – 1:30 p.m.

*Special Remarks*

- Ian Morrison, PhD, Founder, Strategic Health Perspectives

1:30 p.m. – 2:00 p.m.

*Healthcare Beyond the Bedside: A People-Focused Approach to Innovation*

Hear how Philips is working with clinical research partners to find new ways to enhance care in the ICU and beyond utilizing cloud-based technology.

- Carla Kriwet, CEO, Patient Care and Monitoring Solutions, Philips Health Systems

2:00 p.m. – 2:30 p.m.

*Transforming End of Life Care*

Innovators around the world are working to improve healthcare by putting patients at the center and in control of their own care, but at the end of life, patient preferences are often unknown or ignored. Through the use of shared health information, Coordinate My Care and InterSystems are redesigning the urgent care process so that patient wishes are heard by everyone on the care team.

- Joe DeSantis, Vice President of HealthShare Platform, InterSystems

2:30 p.m. – 3:15 p.m.

*Flexible Care for Independent Aging*

How can technology support flexible, high quality, cost-efficient care delivery that meets patients' needs in the second half of life? Where are the most egregious gaps in care for older patients? These are the questions that will be explored by our panel, covering topics ranging from aging independently to rehabilitation, home care support, and family caregiving.

- Moderator: Jeff Makowka, Director, Market Innovation, AARP
- Chiara Bell, Founder and CEO, careticker
- Seth Sternberg, CEO and Co-founder, Honor

- Anne Weiler, Co-founder and CEO, Wellpepper, Inc.

3:15 p.m. – 3:30 p.m.

*Concluding Remarks*

- Ian Morrison, PhD, Founder, Strategic Health Perspectives

3:30 p.m.

Networking Reception

**Tuesday, March 1, 2016**

**\*SPECIAL INTEREST BREAKFAST SESSIONS – Continental Breakfast Served**

8:00 a.m. – 9:30 a.m.

Room: Lido 3001

*Innovation CrossFit: Calling All Health System and Hospital Innovation Teams!*

This workshop-style session will engage innovation teams from within hospitals and health systems in a series of exercises to build creativity and problem solving capability.

- Molly Coye, MD, Social Entrepreneur in Residence, Network for Excellence in Health Innovation (NEHI)
- John Kutz, Director, Deloitte
- Gregory Makoul, PhD, MS, Founder and CEO, PatientWisdom
- Leslie Wainwright, PhD, Executive in Residence, AVIA

8:15 a.m. – 9:15 a.m.

Room: San Polo 3405

*Mitigating Risks for Digital Health and Medical Device Innovations*

Digital health technology and medical devices are expanding, generating volumes of patient data. Do they improve quality of care or heighten risks and expose those involved to legal liability? The experts will discuss what are these innovations, risks, the state of regulatory enforcement, and potential liability.

- Kathryn Coburn, Murphy Cooke Kobrick LLP
- Arthur Peabody, Principal, Law Office of Arthur E. Peabody Jr. PLLC
- Lucy Thomson, Principal, Livingston PLLC

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**MAIN PROGRAM**

Room: Lido 3104

9:30 a.m. – 9:45 a.m.

*Welcome Remarks*

- Linda Finkel, President, AVIA

9:45 a.m. – 10:45 a.m.

*Innovation Outlook with Health System CEOs*

CEOs from the nation's most innovative health systems discuss their short- and mid-term innovation priorities for 2016, as well as their recent accomplishments and major obstacles toward the attainment of their goals.

- Moderator: Pat Blake, Executive Vice President and Group President at McKesson Technology Solutions
- Rod Hochman, MD, President and CEO, Providence Health & Services
- Ronald Paulus, MD, President and CEO, Mission Health
- Kate Walsh, President and CEO, Boston Medical Center

10:45 a.m. – 11:00 a.m.

Break

- 11:00 a.m. – 12:00 p.m.      *Keynote: Fireside Chat with Frans van Houten, CEO, PHILIPS*
- Introductory Remarks: Stephen Lieber, President and CEO, HIMSS
  - Interviewer: David Kirkpatrick, Founder, host and CEO, Technomy
- 12:00 p.m. – 1:00 p.m.      Luncheon Break
- 1:15 p.m. – 2:00 p.m.      *Patient as Consumer: Product & Service Design Considerations for Optimizing Engagement & Creating a Positive Experience*
- From understanding the basis of human behavior to incorporating patient perspective into product and service design, this panel will explore ways to create and sustain engagement and optimize patient experience.
- Moderator: Amy Cueva, Founder, CEO and Health Principal, Mad\*Pow
  - Arjun Chanmugam, MD, MBA, Vice Chair, Integration and Health Care Transformation, Department of Emergency Medicine, The Johns Hopkins School of Medicine
  - Allison Matthews, Service Design Researcher, Mayo Clinic Center for Innovation
  - Chris Saigal, MD, UCLA Medical Center
- 2:00 p.m. – 2:45 p.m.      *Innovation & the Future of Diabetes Care*
- Kiosks, apps and platforms; consumers, patients and employers...the digital diabetes management market is exploding. This panel will explore cutting edge innovations and discuss the future of diabetes management.
- Moderator: Anand Iyer, PhD, Chief Data Science Officer, WellDoc
  - David Moen, MD, Chief Medical Officer, Healthy Interactions
  - Michael Payne, Chief Commercial Officer, Omada Health
  - Jeroen Tas, CEO, Healthcare Informatics Solutions and Services, Philips
- 2:45 p.m. – 3:00 p.m.      Break
- 3:00 p.m. – 3:45 p.m.      *The Future of Primary Care with Technology*
- This panel will address new approaches and business models that leverage technology to deliver primary care and improve operations, and ask panelists to discuss and debate their visions for the future of primary care practice.
- Moderator: Basit Chaudhry MD, PhD, Founder and CEO, Tuple Health
  - Thompson Aderinkomi, CEO & Founder, Retrace Health
  - Dave Francis, Managing Director, RBC Capital Markets
  - Blake McKinney MD, Co-Founder and Chief Medical Officer, CirrusMD
- 3:45 p.m. – 4:15 p.m.      *Primary Care Office of the Future*
- Thomas Agresta, MD, MBI, Informatics Leader, Connecticut Institute for Primary Care Innovation
  - Gregory Makoul, PhD, MS, Founder and CEO, PatientWisdom
- 4:15 p.m. – 4:30 p.m.      *Concluding Remarks*
- Roy Smythe, MD, CEO, HX360

## Wednesday, March 2, 2016

Room: Lido 3104

9:00 a.m. – 9:05 a.m.

### *Welcome Remarks*

- Carla Smith, Executive Vice President, HIMSS

9:05 a.m. – 9:30 a.m.

### *Some Healthy Disruption: The Future of Truly Connected Health*

Connecting to the Internet of Healthy Things presents a huge opportunity for all sectors of business and society, including payers, providers, pharma and biotech companies, technology vendors and entrepreneurs. Dr. Kvedar shares observations as a 20-year veteran in the field, as well as insights on consumer behavior; ways to make the health consumer experience more compelling and addictive; new and potential applications of the many different form factors that can connect health information to consumers; strategic advice for startups and entrepreneurs; and future trends.

- Joseph C. Kvedar, MD, Vice President of Connected Health, Partners HealthCare and Author, *The Internet of Healthy Things*

9:30 a.m. – 10:15 a.m.

### *Anatomy of a Successful Scale-Up*

What are the elements of a successful health technology scale-up? What are the most common reasons for failure? Join our panel of esteemed innovators and outside-the-box thinkers for a lively examination of scaling health technology.

- Moderator: Robert Mittendorff, MD, Partner, Norwest Venture Partners
- Sumbul Desai, MD, Vice Chair of Strategy and Innovation, Stanford Medicine and Associate Chief Medical Officer, Stanford Healthcare
- Anne Katharine Wales, Senior Program Manager, Innovations in Healthcare
- John Wilbanks, Chief Commons Officer, Sage BioNetworks

10:15 a.m. – 11:00 a.m.

### *Filling the Gaps in Behavioral Health*

Chronic, uncontrolled, high-cost patients, staff shortages...these are too often the norm in behavioral health, but technology offers the potential for early diagnosis and intervention, self-management, ongoing connection with providers, and analytics to aid in targeting 'hotspotters'. This panel will discuss new approaches to filling gaps in behavioral healthcare, and provide insights about human behavior that can be extrapolated to other areas of care delivery.

- Moderator: Kathleen Kaney, Senior Vice President, System Care Coordination, Carolinas Healthcare
- Scott Cousino, CEO, myStrength, Inc.
- Anmol Madan, Co-Founder and CEO, Ginger.io
- Pete Shalek, Co-Founder and CEO, Joyable

11:00 a.m. – 11:30 a.m.

### *Diabetes: The Trojan Horse of Healthcare Reform*

The challenge of coordinating treatment of consumers with multiple chronic conditions and stratifying risks for these consumers dominates many healthcare conversations. However within this challenge is a unique opportunity to reform current approaches and use technology to provide better care at lower cost. Glen Tullman will discuss how diabetes is the Trojan horse you can use to bring personalized analytics and real-time, context-aware care across your healthcare organization.

- Glen Tullman, Chairman and CEO, Livongo Health

11:30 a.m. – 12:00 p.m.

*Concluding Remarks and Special Presentation –*

*Mapping the Future by Understanding the Past: How Government Data on Medicare Beneficiaries Can Help*

The U.S. Department of Health & Human Services (HHS) has led the federal government in liberating data to create additional value for the nation. We have changed the default setting for data from closed to open, unleashing the power of private-sector innovators and entrepreneurs to utilize HHS data resources in creating applications, products, and services that positively impact health and health care. In this keynote, Susannah Fox, Chief Technology Officer of HHS, will provide her perspective on why HHS is committed to open data and what lies ahead. Fred Trotter, a data journalist and co-founder of DocGraph, will illustrate how data provided by the Centers for Medicare & Medicaid Services can be leveraged for business insights.

Introductory Remarks: Patty Mechael, Executive Vice President, Personal Connected Health Alliance

- Susannah Fox, Chief Technology Officer, U.S. Department of Health and Human Services
- Fred Trotter, Data Journalist, DocGraph

**\*SPECIAL INTEREST SESSIONS – Networking Reception to Follow**

2:00 p.m. – 4:00 p.m.

Room: Lido 3104

*Venture+ Forum – Final Pitch Competition*

Top entrepreneurs advance to final competition. Hear innovative health tech companies pitch their solutions live. Selected from a field of qualified early- and growth-stage companies, Venture+ Forum finalists will go head-to-head before a panel of health system executives, industry leaders and venture capital investors.

4:00 p.m. – 5:00 p.m.

Room: Murano Ballroom

*Venture+ Forum – Networking Reception*

Join the judges, final presenting companies, investors, and all attendees on the Innovation Pavilion exhibit floor to network and celebrate all of our presenting companies and the winner with drinks and hors d'oeuvres.