



Advancing the New Model of Care

Co-Developed by HIMSS and AVIA

2016 Executive Program Agenda

Tuesday, March 1, 2016

12:00 p.m. – 12:30 p.m.

Executive Networking Lunch

12:30 p.m. – 12:45 p.m.

Introductory Remarks

12:45 p.m. – 1:30 p.m.

Keynote Lecture - What can healthcare learn from innovation in other industries?

Technology-enabled business model change is common and necessary in most business and industry sectors, because those that do not leverage new tools and new approaches quickly become irrelevant in highly competitive markets. Learn lessons from other industries on business model change.

LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center

SPEAKER

Frans van Houten, CEO and Chairman, Royal Philips

1:30 p.m. – 2:30 p.m.

The CEO Reactor Panel – Which lessons from industries outside of healthcare ring true and which don't?

Health system CEOs will be invited to react to the keynote address: What aspects of business model change in other industries translate to health care?

LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center

MODERATOR

Roy Smythe, M.D., CEO – HX360

PANELISTS

Frans van Houten, CEO and Chairman, Royal Philips

Tom Priselac, President and CEO – Cedars-Sinai Health System

Amir Dan Rubin, Executive Vice President, Optum, United Health Group

Dan Wolterman, CEO – Memorial Hermann Health System

Kate Walsh, CEO – Boston Medical Center

2:30 p.m. – 2:45 p.m.

Break

2:45 p.m. – 3:30 p.m.

As the single largest purchaser of healthcare services in the United States, CMS has a unique viewpoint on healthcare delivery.

Learn directly from Acting Administrator Andy Slavitt how CMS is promoting increased quality and cost-effective care through its array of new programs and experiments.

LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center

SPEAKER

Andy Slavitt, Acting Administrator, Centers for Medicare and Medicaid Services

- 3:30 p.m. – 4:15 p.m. ***The Science of Change Management: How Innovation Prowess Impacts Business Success***
Achieving superior growth through innovation is a top strategic priority for all companies, yet most management teams struggle to reach their firm's ambitious growth targets. Dr. Day will discuss his groundbreaking research in innovation prowess.
LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center
SPEAKER
George Day, Professor Emeritus, The Wharton School, Univ. of Pennsylvania
- 4:15 p.m. – 5:15 p.m. ***Exclusive Tour of the Innovation Pavilion***
This exclusive, curated tour of the Innovation Pavilion will provide visibility into emerging technologies tackling the most pressing provider challenges.
LOCATION San Polo and Murano Ballrooms, Third Level, Venetian – Palazzo – Sands Expo Center
- 5:15 p.m. – 6:00 p.m. ***Reception in the Innovation Pavilion***
- 6:00 p.m. – 6:30 p.m. **Break**
- 6:30 p.m. – 9:00 p.m. ***HX360 Executive Program Dinner: Where Were You When Healthcare Was Disrupted?***
While many believe that an industry like healthcare – with its vast size and scope, cannot be disrupted, others believe that it is both inevitable, and overdue. Are both somehow true?
LOCATION Lakeside Restaurant, Wynn Resorts
SPEAKERS
Eric Langshur, CEO - AVIA
Andrew Thompson, CEO – Proteus Digital Health
Vivek Garipalli, CEO and Co-Founder – Clover Health

Wednesday, March 2, 2016

- 7:30 a.m. – 8:00 a.m. ***Executive Networking Breakfast***
- 8:00 a.m. – 9:15 a.m. ***Innovation in Major Health Care Delivery Systems: Reality versus Rhetoric***
Hear from leaders at major U.S. health systems about how they are leveraging technology to drive change in their care models.
LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center
MODERATOR
Ian Morrison, PhD, Founder – Strategic Health Perspectives
PANELISTS
Rod Hochman, President and CEO - Providence Health & Services
Aaron Martin, SVP, Strategy and Innovation - Providence Health & Services
Lloyd Dean, President and CEO, Dignity Health
Rich Roth, Chief Strategic Innovation Officer, Dignity Health
Peter Pisters, M.D., President and CEO, University Health Network
David Jaffray, M.D., EVP Technology & Innovation, University Health Network
Janice Nevin, M.D., President & CEO, Christiana Care
Randall Gaboriault, SVP, Innovation & Strategic Development, Christiana Care

9:15 a.m. – 9:30 a.m.

Break

9:30 a.m. – 10:45 a.m.

Roundtable Discussion 1: Does a Health System Need A Technology Innovation Fund to be Innovative?

Hear perspectives from leading U.S. healthcare system executives about leveraging leading-edge technologies as a result of an investment fund.

LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center

MODERATORS:

Darren Dworkin, CIO, Cedars-Sinai Health System

Scott Nordlund, EVP Growth, Strategy and Innovation, Trinity Health

Jim Rogers, Chairman, Mayo Clinic Ventures

9:30 a.m. – 10:45 a.m.

Roundtable Discussion 2: How Does Healthcare Finance Innovation?

Learn about financial strategies used to enhance innovation and whether they are translatable to health care.

LOCATION Room 3405, Third Level, Venetian – Palazzo – Sands Expo Center

MODERATORS:

Kevin Shulman, M.D., Professor, Duke University

Michael Ash, M.D., SVP, Nebraska Medicine

9:30 a.m. – 10:45 a.m.

Roundtable Discussion 3: Structuring to Capitalize (or Survive) on New Payment Models

Explore the system-wide structural changes that must now be considered as a result of new payment models.

LOCATION Room 3406, Third Level, Venetian – Palazzo – Sands Expo Center

MODERATORS:

Chuck Stokes, COO, Memorial Hermann Health System

Rishi Sikka, SVP, Clinical Operations, Advocate Health Care

Virginia McFerran, Director, Board of Directors, Trinity Health

9:30 a.m. – 10:45 a.m.

Roundtable Discussion 4: How to Innovate Without Large Innovation Programs or Venture Funds

During the 2015 HX360 meeting, a 3-hospital health system CEO commented that “we aren’t leveraging technology to change care, we are still trying to leverage people”. How can smaller health systems drive change with lean (or non-existent) dedicated innovation teams and budgets?

LOCATION Room 3505, Third Level, Venetian – Palazzo – Sands Expo Center

MODERATORS:

David Entwistle, CEO, University of Utah Hospitals and Clinics

Richard Lofgren, M.D., President & CEO, UC Health

9:30 a.m. – 10:45 a.m.

Roundtable Discussion 5: Organizational Agility: How Do You Structure for Innovation Success?

This panel will explore executive team, program management and implementation team structure as well as governance changes needed to move innovation forward more efficiently and effectively.

LOCATION Room 3506, Third Level, Venetian – Palazzo – Sands Expo Center

MODERATORS:

Josh Lee, Partner, Monitor Deloitte

Kevin Schoeplein, CEO, OSF Healthcare System

Cathy Jacobson, CEO, Froedtert Health

10:45 a.m. – 11:00 a.m.

Break

11:00 a.m. – 12:00 p.m.

Taking your Innovation Pulse: Where you stand depends on where you sit

What is the health of innovation within your organization? This interactive session will take your innovation pulse during the session and discuss the implications for translating your innovation efforts into improved performance and patient care.

LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center

SPEAKERS

Eric Jensen, COO, AVIA

12:00 p.m. – 2:00 p.m.

Luncheon Keynote Featuring Governors Mitt Romney and Michael Leavitt in an Intimate Conversation about Politics and Healthcare

LOCATION Room 3001, Third Level, Venetian – Palazzo – Sands Expo Center

SPEAKERS

Mitt Romney, Former Governor of Massachusetts

Mike Leavitt, Former Governor of Utah, Former Secretary of HHS