

## Badge Descriptions

### Exhibitor Badges

- 1) Exhibitor badges are to be used for exhibit booth staff only
- 2) Access to the exhibit hall one hour before and one hour after exhibit hours
- 3) Additional exhibitor badges are available for \$175.00 each. Limit of additional badges you can purchase is 50 between exhibitor and client badges.
- 4) Allows access to:
  - Education sessions (Tuesday – Friday)
  - Opening Reception Monday night
  - Keynote speakers
- 5) Does not provide access to pre-conference sessions on Monday; additional registration is required.
- 6) The company name that appears on the Exhibit Space Contract will be the company name that appears on every exhibitor badge
- 7) Exhibitors can register online in advance beginning October 15 to avoid delays at onsite registration.
- 8) Plastic badge holders will be available onsite at registration

### Client Badges

- 1) Client badges must be used for your clients or potential clients only.
- 2) Client badges are entitled to the following:
  - Exhibition hall during exhibition hours only
  - Keynote sessions on Tuesday – Friday
  - Education session on Tuesday – Friday
  - Opening reception on Monday, February 29
  - Receives a Conference tote bag and materials
- 3) Additional client badges are \$325 on or before February 1 and \$425 after February 1. Limit of additional client badges you can purchase is 50 between exhibitor and client badges.
- 4) Does not provide access to the pre-conference sessions on Monday; additional registration is required.

### Exhibitor Full Conference Badges

- 1) Exhibitor Full Conference badges are to be used for your **executive staff** (CEO, VP etc)
- 2) All Exhibitor Full Conference Badges are entitled to the following:
  - Exhibition hall during exhibition hours only
  - Keynote sessions on Tuesday – Friday
  - Education session on Tuesday – Friday
  - Opening reception on Monday, February 29
  - Receives a Conference tote bag and materials
- 3) Staff of your organization may be granted 24 hour access with a full conference badge, if you distribute the full conference badge to a provider, they will not be granted 24 hour access into the exhibit hall
- 4) Recorded education session link after conference
- 5) Does not provide access to the pre-conference sessions on Sunday; additional registration is required.