



## Exhibitor Priority Point Opportunities

*Exhibitor Priority Points are received throughout the year by completing tasks by a certain due date. These points accumulate over the year and when it comes time for the conference you are given a date/time to come and select your booth space for the following year's conference. The more points you have the earlier date/time you will receive at booth selection.*

### Note:

- **Pinnacle/Diamond** receive quadruple points for total spend
- **Emerald** receive triple points for total spend
- **Platinum** receive double points for total spend

### Points:

- Every \$3,000 spend within HIMSS organization 1 point will be awarded (conferences, HIMSS Analytics, advertising, sponsorships, membership, innovation center)
- Earn additional points by completing tasks by a certain date

### HIMSS16: (February 29 – March 4, 2016)

- 15 points received if 50% payment received at booth selection
- 10 points for renewing or purchasing your sponsorship on or before July 10, 2015
- 15 points for full payment of exhibit space by July 31, 2015
- 10 points for Submitting a contract for HIMSS16 sponsorship by August 31, 2015
- 15 points for renewing HIMSS16 Interoperability Showcase by September 1, 2015
- 10 points for populating company profile by November 6, 2015
- 10 points for populating 100% of names into the online group reservation
- 10 points if exhibitor survey is completed by March 25 2016

### 2015 mHealth Summit: (November 9-11, 2015)

- 15 points for full payment of exhibit space by August 3, 2015
- 10 points for populating company profile by September 18, 2015
- 5 points if exhibitor survey is completed by November 30, 2015

### Corporate Membership:

- 15 points for early payment 90 days prior to Corporate Membership dues
- 10 points for early payment 60 days prior to Corporate Membership dues
- 5 points for early payment 30 days prior to Corporate Membership dues
- 10 points if upgrade from Gold to Platinum
- 15 points if upgrade from Gold to Emerald
- 20 points if upgrade from Gold to Diamond
- 15 points if upgrade from Platinum to Emerald
- 20 points if upgrade from Platinum to Diamond
- 20 points if upgrade from Emerald to Diamond
- 5 points for completing the corporate member survey by July 15, 2015
- 1 point for completing additional corporate member surveys throughout the year

**Please note:** Exhibitor points are cumulative and carried from one participating year to the next. Failure to exhibit at any program in a given year resets exhibitor point total to zero. Wait-listed exhibitors do not lose points if unable to clear waitlist.

- When companies are acquired, merged or consolidated HIMSS will use the points from the company with the greatest amount accumulated.
- **Dates and ways to earn points are subject to change**
- **Show management has the right to remove points for not following show rules & regulations while participating at any HIMSS conferences.**

### What points are used for during the year:

Number of points determine time and date a company is given to choose exhibit space for the following conferences:

- HIMSS Annual Conference & Exhibition
- mHealth Summit

Number of points determine what order a company may choose their housing needs for the upcoming HIMSS Annual Conference & Exhibition.

- Corporate Membership Level is the first order, once that is determined, companies may choose in point order. (For Example: A Diamond member with fewer points than a Gold member will be able to choose hotel before the Gold member, because of Corporate Member status.)

Exhibitor Point Inquiries please contact:

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