In today’s dynamic world of healthcare, a more collaborative, interconnected system is emerging — and along with it, a closer tie between business and patient health. While you’re squarely focused on providing quality care efficiently and being paid for that care, the fast-growing mix of payment models is making it hard to find your way.

At McKesson Technology Solutions, we bring the broadest portfolio of software solutions, strategic services and consulting expertise across the entire health system. Drawing on this unique 360° perspective, we help you focus ahead on a better, clearer path to turn today’s outcomes in a fee-for-service world into tomorrow’s success in a value-based one.

Visit McKesson booth #4002
RelayHealth booth #4602
CommonWell Health Alliance booth #8331

www.betterhealth2020.com
Welcome

It is our pleasure to welcome you to HX360, the second year we have had the privilege of convening some of the industry’s most notable, quotable and quite simply extraordinary leaders in health IT and healthcare transformation.

The concept for HX360 is to present perspectives from four corners of healthcare innovation -- c-suite executives, cutting-edge business leaders, technology companies and investors -- to create a holistic view of the ecosystem that will advance a new model of care. Our program offerings at HIMSS16 reflect these perspectives and provide a deeper view, real-world experience and unmatched partnering opportunities, in four major components:

- **Innovation Leaders Program** -- Learn from providers, patients, entrepreneurs and investors facing the challenges of adopting and commercializing new solutions, building and sustaining innovation capacity and adapting to value based payment in healthcare.
- **Innovation Pavilion** -- This one-of-a-kind venue for innovators features nearly 100 exhibitors in the Provider Challenge Showcase, Startup Showcase and Accelerator Hubs and over 30 on-floor sessions focusing on today’s healthcare IT challenges.
- **Venture+ Forum** -- Business-building resources, unmatched networking opportunities and live presentations bring together top innovative early and growth-stage companies, deal makers, investors and health industry partners.
- **HX360 Executive Program** -- An exclusive, invitation-only leadership forum that addresses how emerging technologies and health system business model changes will transform the delivery of care.

HX360 is designed to promote the transformation of healthcare through innovation and adoption of next generation technologies by leveraging technology, process and structure. As a participant, you will discover new insights, concepts and techniques often unavailable at other healthcare forums. You will leave with new knowledge and cutting-edge best practices that can be immediately deployed for transforming healthcare delivery.

Built on the expertise and resources of co-developers HIMSS and AVIA, and leveraging the HIMSS16 venue -- the most vibrant and compelling global health IT conference -- HX360 is the forum for healthcare providers, business leaders, innovators, investors and IT specialists to move the healthcare transformation agenda forward and accelerate the adoption of next generation technologies.

Thank you for joining this collective effort to improve care delivery and advance health and wellness.

To the Future of Human Health!
Contents

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Contemporary Provider Challenges

Patient as Consumer

Today’s consumer expects a convenient, personalized and intuitive customer experience in all aspects of their lives -- and are now demanding similar services from their healthcare providers. At the same time, healthcare systems are facing increasing competition and value-based care models are requiring health systems to increase patient loyalty, achieve transparency and provide more convenient, personalized patient care. Enter personal health technologies: wearables, remote sensors, mobile health and online programs to better engage, inform and empower patients, while effortlessly linking them to their care team. The result is a more satisfied patient/consumer, improved efficiencies throughout the care delivery system, better use of limited provider resources and, importantly, improved health and wellness for individuals.

Chronic Care / Behavioral Health

Patients with chronic disease are the most challenging from two important perspectives -- clinical outcomes and cost. The scope of the problem is immense, and growing as population demographics evolve. Managing chronic conditions is further compounded by the fact that many of these patients have multiple conditions as well as behavioral health challenges. Technologies such as remote monitoring and virtual visits allow for high-touch, personalized care at home to improve quality of life and outcomes, identify and address emerging health needs in real-time, and enable better patient self-management. Furthermore, effective data aggregation and analytics are enabling population-level management of disease cohorts.
HX360, co-developed by HIMSS and AVIA, recognizes four key ‘Contemporary Provider Challenges’, or CPCs, that healthcare organizations are facing, and was established to advance innovation in these areas through the thoughtful use of emerging technologies.

**Post-Acute Care**

Provider organizations at risk are under increasing pressure to improve outcomes, reduce hospital readmissions and decrease the length of hospital stays. Post-acute care - managing patient transitions from hospital to home or outpatient care - is critical and offers a significant opportunity for hospital systems to improve the quality of care while increasing the bottom line. Technologies can play an important role by: preparing a patient for discharge more effectively; establishing a coordinated care plan and follow up for patients, caregivers and providers; supporting adherence, engagement and real-time daily monitoring for high risk patients to avoid unnecessary emergency department visits and readmissions; and encouraging healthy lifestyle choices to support behavior change.

**Operations 2.0**

In today’s healthcare environment, provider systems are being pressured to create a more cohesive, integrated, cost-effective and user-friendly experience. By leveraging technology to more efficiently balance costs and quality, healthcare systems can achieve a number of important operational improvements; care coordination between providers, specialists and non-acute services saves money, increases provider efficiencies, improves the patient experience and can lead to better quality care. Appropriately managing patient flow can keep specialty care in network and therefore control costs. Data analytics and simplified reporting with the EMR navigation improve decision support for providers. Patients also respond positively to automated appointment scheduling, medication ordering and other repeat tasks. In addition, healthcare executives are reporting a calculable return on investment and increased workforce satisfaction due to the integration of health technologies to support operations.
Connecting care for continuous health

Health – and its resulting costs – depends heavily on the patient and happens mostly outside clinical environments, where you have little control and are increasingly accountable in today’s value-oriented environment. Our continuous health solutions connect across care settings to give you more control, visibility and engagement with your patients.

Continuous health – our approach to population health management – focuses on the full spectrum of where and how health happens—from hospital to home and in the daily life of patients. We offer strategic consulting, predictive analytics, impactful programs and enabling technologies to improve financial outcomes and enhance patient care.

Visit us at HIMSS 2016, Booth 3416 and learn more at www.philips.com/himss
Premier Sponsors

**PLATINUM**

**Deloitte.**

Deloitte’s life sciences and health care practice brings fresh insight to clients and industry stakeholders. Deloitte offers a distinctive menu of professional services delivered in an integrated approach designed to address all segments of the health plan, health care providers and life sciences industries. For more information, visit [www.deloitte.com/us/lifesciencesandhealthcare](http://www.deloitte.com/us/lifesciencesandhealthcare).

**PRINCIPAL**

**McKesson**

As part of McKesson Corporation, McKesson Technology Solutions (MTS) is focused ahead on the business of better health. Our aim and passion is to help customers chart a clear, logical and achievable path as healthcare transforms toward value-based care and reimbursement. Whether you have advanced capabilities or are just getting started, we work with you on a stepwise approach to achieving your goals for sustainable success today and as the future unfolds. MTS technology solutions and services span the continuum of care, enabling us to offer a unique 360° perspective as we work with providers, payers and pharmacies to achieve better outcomes. To learn more, visit our blog at [www.betterhealth2020.com](http://www.betterhealth2020.com).

**PINNACLE**

**Philips**

At Philips, we look beyond technology to the experiences of patients, providers and caregivers across the health continuum from healthy living to prevention, diagnosis, treatment, and home care. We unlock insights leading to innovative solutions that help deliver better care at lower costs. It’s a unique perspective empowering us all to create a healthier future. [www.usa.philips.com/healthcare](http://www.usa.philips.com/healthcare)

**DISRUPTOR**

**InterSystems**

InterSystems is a global leader in health information technology, creating connected health and care communities worldwide. Its customers include major health systems, hospitals, laboratories, health information networks, health plans, and other healthcare leaders, including all of the top hospitals on the U.S. News and World Report Honor Roll of America’s Best Hospitals. For the world’s most important applications, where lives and livelihoods are at stake, InterSystems has been a strategic technology provider since 1978. For more information, visit [InterSystems.com](http://InterSystems.com).
Visionary and Pioneer Sponsors

**InterSystems**

InterSystems HealthShare® enables the collaboration and coordination at the heart of the 21st century model of care and healthcare success.

Visit us at HX360 kiosk 73 or HIMSS booth 4443

**Ebix**

A leading international supplier of on-demand software and e-commerce services to the insurance, financial and healthcare industries, Ebix provides end-to-end solutions ranging from infrastructure exchanges, carrier systems, agency systems and risk compliance solutions to custom software development for all entities involved in the insurance and healthcare industry. Ebix is the industry leading source of health information and interactive tools. These tools provide an advanced suite of products within the areas of: Consumer Health, Training & CME, Education and Telemedicine With 40 offices across Australia, Brazil, Canada, India, New Zealand, Singapore, the US and the UK, Ebix employs 2800 professionals to provide products, support and consultancy to thousands of customers on six continents. Visit [www.ebix.com](http://www.ebix.com)

**Healthy Interactions**

For over a decade, Healthy Interactions has improved outcomes for people with Diabetes and other chronic conditions. Our approach, validated with 50+ clinical and customer studies, combines facilitated group sessions using our proven Conversation Map® tools with an EMR-integrated Digital Coaching Platform. Geared for health systems’ Population Health and Patient Engagement strategies, over 100,000 HCPs in 120 countries have been trained, and over 25 million people have benefited from our programs. Visit [healthyinteractions.com](http://healthyinteractions.com)

**Livongo Health**

Livongo is a consumer digital health company reinventing the way that chronic conditions are managed. Our mission is to empower people with chronic conditions to live better, starting with diabetes. Livongo for Diabetes is an end-to-end solution for diabetes management that combines a connected glucose meter and personal support to create an experience consumers love. Livongo enables more confident self-management and can improve glycemic control. To learn more, please visit [livongo.com](http://livongo.com)

**Lucro**

Lucro, backed by Martin Ventures, is a new marketplace designed to reinvent how buyers and sellers of innovative healthcare solutions connect. Healthcare leaders can efficiently identify, compare, collaborate and evaluate solutions among a community of industry peers and privately among trusted colleagues. Solutions providers can more efficiently and effectively reach healthcare leaders who are evaluating technologies, products and services to meet their business goals. Visit [www.lucromarketplace.com](http://www.lucromarketplace.com)

**Valence Health**

Valence Health provides value-based care solutions for hospitals, health systems and physicians to help them achieve clinical and financial rewards for more effectively managing patient populations. Leveraging 20 years of experience, we work with clients to design, build and manage customized value-based care models including clinically integrated networks, bundled payments, risk-based contracts, accountable care organizations and provider-sponsored health plans. Providers turn to our integrated set of advisory services, population health technology and managed services to make the volume-to-value transition. Our 900+ employees empower 90,000 physicians and 135 hospitals to advance the health of 20 million patients. Visit [www.valencehealth.com](http://www.valencehealth.com)
Master the new model of care with the most proven solutions on the market

InterSystems HealthShare® enables the collaboration and coordination at the heart of the 21st century model of care and healthcare success.

Visit us at HX360 kiosk 73 or HIMSS booth 4443
Advancing the New Model of Care

Strategic Affiliates

**American Association for Physician Leadership®**

The American Association for Physician Leadership® is the preeminent U.S. organization for physician leaders. Doctors who hold leadership and management positions who want to boost their effectiveness and their CVs have a partner here. The Health IT Certification from the American Association for Physician Leadership® offers an opportunity for physicians and other health care leaders who are seeking to learn from experts how they can improve quality and safety by using information technology.

[www.physicianleaders.org/education/programs/health-it](http://www.physicianleaders.org/education/programs/health-it)

**American Heart Association**

The American Heart Association is devoted to saving people from heart disease and stroke — America’s No. 1 and No. 5 killers. We team with millions of volunteers to fund innovative research, fight for stronger public health policies, and provide lifesaving tools and information to prevent and treat these diseases. The Dallas-based association is the nation’s oldest and largest voluntary organization dedicated to fighting heart disease and stroke. AHA is working on new technology-focused program initiatives to connect a wide variety of technologies to better engage patients with their health and wellness in an effort to have better outcomes. We are committed to building programs that are integrated with the last technological advancements to help clinicians deliver timely and appropriate care that changes patients’ lives for the better. [www.heart.org](http://www.heart.org)

**HCEA**

The Healthcare Convention & Exhibitors Association (HCEA) is a trade association representing organizations united by their common desire to increase the effectiveness and quality of healthcare conventions and exhibitions as an educational and marketing medium. HCEA promotes the value of exhibits as an integral part of healthcare meetings. Quality educational programs, leading market research, strategic information resources and unparalleled networking are all hallmarks of the Healthcare Convention & Exhibitors Association (HCEA). During its long history, HCEA has developed into a dynamic organization that is the only association solely dedicated to improving the effectiveness of all conventions, meetings and exhibitions for the healthcare industry. HCEA brings together industry stakeholders, including healthcare exhibitors, healthcare exhibition and meeting organizers and industry suppliers, who are instrumental in promoting healthcare convention marketing and exhibitions as vital components of the healthcare marketing mix. [www.hcea.org](http://www.hcea.org)

**HealthTech Capital**

HealthTech Capital is a group of private investors dedicated to funding and mentoring new “HealthTech” startups at the intersection of healthcare with the computer and mobility worlds. HealthTech Capital has created a new ecosystem with leading edge clinical providers, venture firms and other strategic industry players. [www.healthtechcapital.com](http://www.healthtechcapital.com)

**HITLAB**

HITLAB is a healthcare innovation lab based in New York, NY that supports the growth of healthcare innovation in both the private and public sector through research, strategy, product development and knowledge-sharing. Launched in 2002 and incorporated in 2008, HITLAB has nearly 15 years of experience in evaluating and piloting healthcare technologies with the objective of guiding investment, procurement, technology diffusion and health outcome improvement. [www.hitlab.org](http://www.hitlab.org)
MATTER

MATTER is a community of healthcare entrepreneurs and industry leaders who work together in a shared space to individually and collectively fuel the future of healthcare innovation. Its mission is to proactively connect and promote collaboration between entrepreneurs, scientists, physicians and industry partners to bring next-generation products and services to market that improve care and save lives.

www.matterchicago.com

MEMS & Sensors Industry Group

MEMS & Sensors Industry Group is the trade association advancing MEMS and sensors across global markets. Over 180 companies comprise MEMS & Sensors Industry Group. As the “go-to” resource for globally linking the MEMS and sensors supply chain to strategic markets, MEMS & Sensors Industry Group helps companies in and around the MEMS and sensors industry to make meaningful business connections. Device manufacturers, software designers, materials and equipment suppliers, foundry partners, market analysts, and OEM integrators all plug into the MEMS & Sensors Industry Group network to form alliances that will move their businesses forward. www.memsindustrygroup.org

NEHI

NEHI (Network for Excellence in Health Innovation) is dedicated to identifying innovations that improve the quality and lower the costs of health care. NEHI’s network of nearly 100 health care organizations is a hotbed for consensus solutions that cut across traditional silos and drive policy change. Only with all stakeholders at the table is fixing health care possible. NEHI works by combining the collective vision of our multi-sector membership with our independent, evidence-based research to move ideas into action. Our unique viewpoint cuts across silos to achieve consensus on the most significant barriers and opportunities for innovation, producing policy recommendations that have real impact on the future of health care. www.nehi.net

NYeC

The New York eHealth Collaborative (NYeC) is a not-for-profit organization working to improve healthcare for all New Yorkers through innovative health information technology (health IT). Founded in 2006 by healthcare leaders, in partnership with the New York State Department of Health, the New York eHealth Collaborative receives funding from state and federal grants to serve as the focal point for health IT in the State of New York. Our mission is to improve the healthcare of all New Yorkers, so that no patient, wherever they may need treatment within the State of New York, is ever without fast, secure, accurate, and accessible information. www.nyehealth.org

Plug and Play

Plug and Play is a global innovation platform. We connect startups to corporations, and invest in over 100 companies every year. We have 22 locations across the world with success stories that include PayPal, Dropbox, SoundHound, and Lending Club. Every year, we review 4,000 startups, invest in over 100, and run industry-specific accelerator programs. www.plugandplaytechcenter.com

SME

SME is an organization for individuals, students, educators and companies involved in all facets of manufacturing. Founded in 1932, it is dedicated to advancing and educating the manufacturing industry. This is accomplished through a variety of tactics and outlets including events, media, membership, training and development, and an education foundation. SME focuses its efforts on several areas of manufacturing: aerospace and defense, energy, medical and motorized vehicles. From 3D printing to emerging manufacturing processes. Staying on top of the latest trends in manufacturing and innovation is essential to succeeding in the industry and in your career. www.sme.org

Springboard Enterprises

Since 2000, Springboard Enterprises has served as a resource hub of influencers, investors and innovators engaged in helping women build big businesses. Springboard sources, coaches, showcases and supports women-led growth companies seeking investment of financial and human capital for product development and expansion. 562 women-led companies have participated in Springboard’s accelerator programs; raising $6.6 billion, creating tens of thousands of new jobs, and generating billions of dollars in annual revenues. 81% of Springboard companies are still in business as independent or merged entities, including 11 IPOs and many are the technology engines of publicly traded companies. www.sb.co

StartUp Health

StartUp Health is the first Academy to help health and wellness innovators (“Healthcare Transformers”) build sustainable growth businesses. StartUp Health is based on a simple premise: the best way to improve healthcare is to provide health and wellness entrepreneurs with inspiration, education, and access to customers, capital, and other critical resources so that startups can innovate more quickly and build new solutions that will improve care and reduce healthcare costs. If you have a big vision and are looking for help navigating the unique challenges of succeeding in the health sector, you should apply today. www.startuphealth.com
HX360™ INNOVATION LEADERS PROGRAM SPEAKERS

**KEYNOTE**

- **Frans van Houten**  
  CEO  
  Philips

**FEATURED SPEAKERS**

- **Nancy Brown**  
  CEO  
  American Heart Association

- **Susannah Fox**  
  Chief Technology Officer  
  U.S. Department of Health and Human Services

- **Joseph Kvedar**  
  Vice President of Connected Health Partners Healthcare

- **H. Stephen Lieber**  
  President and CEO  
  HIMSS

- **Thompson Aderinkomi**  
  CEO and Founder  
  Retrace Health

- **Thomas Agresta**  
  Informatics Leader  
  Connecticut Institute for Primary Care Innovation (CIPCI)

- **Chiara Bell**  
  Founder and CEO  
  Careticker

- **Pat J. Blake**  
  Executive Vice President and Group President  
  McKesson Technology Solutions

- **Chip Blaufuss**  
  Assistant Vice President, Strategic Innovation  
  HCA

- **Bruce Brandes**  
  Founder and CEO  
  Lucre Marketplace

- **Arjun Chanmugam**  
  Vice Chair, Integration and Health Care Transformation, Department of Emergency Medicine  
  The Johns Hopkins School of Medicine

- **Basit Chaudhury**  
  Founder and CEO  
  Tupel Health

- **Kathryn Coburn**  
  Principal  
  Murphy Cooke Kobrick LLP

- **Scott Cousino**  
  CEO  
  myStrength, Inc.
Molly Coye  
Social Entrepreneur in Residence  
Network for Excellence in Health Innovation (NEHI)

Amy Cueva  
Founder and CEO and Health Principal  
Mad*Pow

Sumbul Desai  
Associate Chief Medical Officer/ Vice Chair, Strategy & Innovation  
Stanford Health Care

Joe DeSantis  
Vice President of HealthShare Platforms  
InterSystems

Rahul Dubey  
Senior Vice President, Innovation & Solutions  
AHIP Innovation Lab

Darren Dworkin  
Managing Director, Senior Vice President and Chief Information Officer  
Cedars-Sinai Health System

Chad Eckes  
Executive Vice President and Chief Financial Officer  
Wake Forest Baptist Medical

Linda Finkel  
President  
AVIA

David Francis  
Managing Director, Equity Research, Healthcare Technology/Distribution/Consumer Health, RBC Capital Markets

Mark Gilliam  
Senior Vice President and Chief Information Officer  
RegionalCare Hospital Partners

Rod Hochman  
President and CEO  
Providence Health & Services

Anand Iyer  
Chief Data Science Officer  
WellDoc

Kathleen Kaney  
SVP, System Care Coordination  
Carolinias Health Care System

David Kirkpartrick  
Founder, Host & CEO  
Techonomy

Carla Kriwet  
CEO Patient Care and Monitoring Solutions  
Philips Health Systems
Advancing the New Model of Care

HX360™ INNOVATION LEADERS PROGRAM SPEAKERS

For full speaker bios, please visit www.hx360.org
SPEAKERS

Christopher Saigal
Urologist
UCLA Medical Center

Dave Schulte
Managing Director
Mckesson Ventures

Pete Shalek
Co-Founder and CEO
Joyable

Roy Smythe
CEO
HX360

Katherine Steinberg
Director of the Institute for Innovation in Health
UCLA

Seth Sternberg
CEO and Co-Founder
Honor

Jeroen Tas
CEO
Healthcare Informatics Solutions and Services, Philips

Lucy Thomson
Principal
Livingston PLLC

Fred Trotter
Data Journalist
DocGraph

Glen Tullman
Chairman and CEO
Livongo Health

Leslie Wainwright
Executive in Residence
AVIA

Anne Katharine Wales
Senior Program Manager
Innovations in Healthcare

Kate Walsh
President and CEO
Boston Medical Center

Anne Weiler
Co-founder and CEO
Wellpepper, Inc.

John Wilbanks
Chief Commons Officer
Sage Bionetworks
## HX360™ INNOVATION LEADERS PROGRAM AGENDA

### MONDAY– FEBRUARY 29, 2016

All sessions will be held in Lido 3104 | 3rd Floor unless otherwise noted.

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<tr>
<td>9:00 AM – 9:15 AM</td>
<td>Welcome Remarks</td>
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<tr>
<td>SPEAKER:</td>
<td>H. Stephen Lieber, President and CEO, HIMSS</td>
</tr>
<tr>
<td>9:15 AM – 10:00 AM</td>
<td>Building and Sustaining Innovation Capacity to Address Contemporary Provider Challenges</td>
</tr>
<tr>
<td>MODERATOR:</td>
<td>John Kutz, Director, Deloitte</td>
</tr>
</tbody>
</table>
| PANELISTS:   | Darren Dworkin, Managing Director, Senior Vice President and Chief Information Officer, Cedars-Sinai Health System  
               | Chad Eckes, Executive Vice President and Chief Financial Officer, Wake Forest Baptist Medical  
               | Pravene Nath, MD, Chief Information Officer, Stanford Health Care    |
| 10:00 AM – 10:45 AM | Health Technology Innovation Needs, from the Patient’s Perspective      |
| SPEAKERS:    | Nancy Brown, CEO, American Heart Association                            
               | Larry Sadwin, Chairman of the Board of Directors, Center for Medical Technology Policy, and President, Friends of the World Heart Federation |
| 10:45 AM – 11:00 AM | BREAK                                                                   |
| 11:00 AM – 11:45 AM | New Business Models to Acculturate and Accelerate Innovation           |
| MODERATOR:   | Dave Schulte, Managing Director, McKesson Ventures                      |
| PANELISTS:   | Rahul Dubey, Senior Vice President, Innovation and Solutions, AHIP      
               | Aaron Martin, Managing Partner, Providence Ventures and Senior Vice President, Strategy and Innovation, Providence Health & Services  
               | Katherine Steinberg, Director of Institute of Innovation on Health, UCLA |
| 11:45 AM – 12:15 PM | Connecting Innovation to Providers and Providers to Solutions:          |
|               | A Platform for Industry Collaboration                                    |
| MODERATOR:   | Molly Coye, MD, Social Entrepreneur in Residence, NEHI                   |
| PANELISTS:   | Chip Blaufuss, Assistant Vice President, Strategic Innovation, HCA       
               | Bruce Brandes, CEO and Founder, Lucro                                   
               | Mark Gilliam, Senior Vice President and Chief Information Officer, RegionalCare Hospital Partners |

For full speaker bios, please visit www.hx360.org
1:25 PM – 1:30 PM

Special Remarks

SPEAKER:
Ian Morrison, PhD, Founder, Strategic Health Perspectives

1:30 PM – 2:00 PM

Healthcare Beyond the Bedside: A People-Focused Approach to Innovation

Hear how Philips is working with clinical research partners to find new ways to enhance care in the ICU and beyond utilizing cloud-based technology.

SPEAKER:
Carla Kriwet, CEO, Patient Care and Monitoring Solutions, Philips Health Systems

2:00 PM – 2:30 PM

Transforming End of Life Care

Innovators around the world are working to improve healthcare by putting patients at the center and in control of their own care, but at the end of life, patient preferences are often unknown or ignored. Through the use of shared health information, Coordinate My Care and InterSystems are redesigning the urgent care process so that patient wishes are heard by everyone on the care team.

SPEAKER:
Joe DeSantis, Vice President of HealthShare Platform, InterSystems

2:30 PM – 3:15 PM

Flexible Care for Independent Aging

How can technology support flexible, high quality, cost-efficient care delivery that meets patients’ needs in the second half of life? Where are the most egregious gaps in care for older patients? These are the questions that will be explored by our panel, covering topics ranging from aging independently to rehabilitation, home care support, and family caregiving.

MODERATOR:
Jeff Makowka, Director, Market Innovation, AARP

PANELISTS:
Chiara Bell, Founder and CEO, Careticker
Seth Sternberg, CEO and Co-founder, Honor
Anne Weiler, Co-founder and CEO, Wellpepper, Inc.

3:15 PM – 3:30 PM

Concluding Remarks

SPEAKER:
Ian Morrison, PhD, Founder, Strategic Health Perspectives

3:30 PM – 4:30 PM

Networking Reception

Room: Murano Ballroom

For full speaker bios, please visit www.hx360.org
HX360™ INNOVATION LEADERS PROGRAM AGENDA

TUESDAY– MARCH 1, 2016

All sessions will be held in Lido 3104 | 3rd Floor unless otherwise noted.

SPECIAL INTEREST SESSIONS

Continental Breakfast Served

8:00 AM – 9:30 AM

Innovation CrossFit: Calling All Health System and Hospital Innovation Teams!

Lido 3001

This workshop-style session will engage innovation teams from within hospitals and health systems in a series of exercises to build creativity and problem solving capability.

FACILITATORS:
Molly Coye, MD, Social Entrepreneur in Residence, NEHI
John Kutz, Director, Deloitte
Gregory Makoul, PhD, MS, Founder and CEO, Patient Wisdom
Leslie Wainwright, PhD, Executive in Residence, AVIA

9:30 AM – 9:45 AM

Welcome Remarks

SPEAKER:
Linda Finkel, President, AVIA

9:45 AM – 10:45 AM

Innovation Outlook with Health System CEOs

CEOs from the nation’s most innovative health systems discuss their short- and mid-term innovation priorities for 2016, as well as their recent accomplishments and major obstacles toward the attainment of their goals.

MODERATOR:
Pat Blake, Executive Vice President and Group President at McKesson Technology

PANELISTS:
Rod Hochman, MD, President and CEO, Providence Health & Services
Ronald Paulus, MD, President and CEO, Mission Health
Kate Walsh, President and CEO, Boston Medical Center

10:45 AM – 11:00 AM

BREAK

11:00 AM – 12:00 PM

Keynote: Fireside Chat with Frans van Houten, CEO, PHILIPS

PHILIPS

INTRODUCTORY REMARKS:
H. Stephen Lieber, President and CEO, HIMSS

INTERVIEWER:
David Kirkpatrick, Founder, Host and CEO, Techonomy

For full speaker bios, please visit www.hx360.org
1:15 PM – 2:00 PM

**Patient as Consumer:**
*Product and Service Design Considerations for Optimizing Engagement and Creating a Positive Experience*

From understanding the basis of human behavior to incorporating patient perspective into product and service design, this panel will explore ways to create and sustain engagement and optimize patient experience.

**MODERATOR:**
Amy Cueva, Founder, CEO and Health Principal, Mad*Pow

**PANELISTS:**
Arjun Channugam, MD, Vice Chair, Integration and Health Care transformation, Department of Emergency Medicine, The Johns Hopkins School of Medicine
Allison Matthews, Service Design Researcher, Mayo Clinic Center for Innovation
Chris Saigal, MD, UCLA Medical Center

2:00 PM – 2:45 PM

**Innovation and the Future of Diabetes Care**

Kiosks, apps and platforms: consumers, patients and employers…the digital diabetes management market is exploding. This panel will explore cutting edge innovations and discuss the future of diabetes management.

**MODERATOR:**
Anand Iyer, PhD, Chief Data Science Officer, WellDoc

**PANELISTS:**
David Moen, MD, Chief Medical Officer, Healthy Interactions
Michael Payne, Chief Commercial Officer & Head, Medical Affairs, Omada Health
Jeroen Tas, CEO, Healthcare Informatics Solutions and Services, Philips

2:45 PM – 3:00 PM

**BREAK**

3:00 PM – 3:45 PM

**The Future of Primary Care with Technology**

This panel will address new approaches and business models that leverage technology to deliver primary care and improve operations, and ask panelists to discuss and debate their visions for the future of primary care practice.

**MODERATOR:**
Basit Chaudhry, MD, PhD, Founder and CEO, Tuple Health

**PANELISTS:**
Thompson Aderinkomi, CEO and Founder, Retrace Health
Dave Francis, Managing Director, RBC Capital Markets
Blake McKinney, MD, Co-Founder and Chief Medical Officer, CirrusMD

3:45 PM – 4:15 PM

**Primary Care Office of the Future**

**SPEAKERS:**
Thomas Agresta, MD, Informatics Leader, Connecticut Institute for Primary Care Innovation
Gregory Makoul, PhD, MS, Founder and CEO, PatientWisdom

4:15 PM – 4:30 PM

**Concluding Remarks**

**SPEAKER:**
Roy Smythe, MD, CEO, HX360

For full speaker bios, please visit www.hx360.org
**WX360™ INNOVATION LEADERS PROGRAM AGENDA**

**WEDNESDAY— MARCH 2, 2016**

All sessions will be held in Lido 3104 | 3rd Floor unless otherwise noted.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>9:00 AM – 9:05 AM</td>
<td>Welcome Remarks</td>
<td>Carla Smith, Executive Vice President, HIMSS</td>
</tr>
<tr>
<td>9:05 AM – 9:30 AM</td>
<td>Some Healthy Disruption: The Future of Truly Connected Health</td>
<td>Joseph C. Kvedar, MD, Vice President of Connected Health, Partners HealthCare and Author, The Internet of Healthy Things</td>
</tr>
<tr>
<td>9:30 AM – 10:15 AM</td>
<td>Anatomy of a Successful Scale-Up</td>
<td>Robert Mittendorff, MD, Partner, Norwest Venture Partners</td>
</tr>
<tr>
<td>10:15 AM – 11:00 AM</td>
<td>Filling the Gaps in Behavioral Health</td>
<td>Kathleen Kaney, Senior Vice President, System Care Coordination, Carolinas Healthcare</td>
</tr>
<tr>
<td>11:00 AM – 11:30 AM</td>
<td>Diabetes: The Trojan Horse of Healthcare Reform</td>
<td>Glen Tullman, Chairman and CEO, Livongo Health</td>
</tr>
</tbody>
</table>

For full speaker bios, please visit www.hx360.org
Mapping the Future by Understanding the Past: How Government Data on Medicare Beneficiaries Can Help

The U.S. Department of Health & Human Services (HHS) has led the federal government in liberating data to create additional value for the nation. We have changed the default setting for data from closed to open, unleashing the power of private-sector innovators and entrepreneurs to utilize HHS data resources in creating applications, products, and services that positively impact health and health care. In this keynote, Susannah Fox, Chief Technology Officer of HHS, will provide her perspective on why HHS is committed to open data and what lies ahead. Fred Trotter, a data journalist and co-founder of DocGraph, will illustrate how data provided by the Centers for Medicare & Medicaid Services can be leveraged for business insights.

INTRODUCTORY REMARKS:
Patty Mechael, Executive Vice President, Personal Connected Health Alliance

SPEAKERS:
Susannah Fox, Chief Technology Officer, U.S. Department of Health and Human Services
Fred Trotter, Data Journalist, DocGraph

Venture+ Forum – Final Pitch Competition
Room: Lido 3104
Top entrepreneurs advance to final competition. Hear innovative health tech companies pitch their solutions live. Selected from a field of qualified early- and growth-stage companies, Venture+ Forum finalists will go head-to-head before a panel of health system executives, industry leaders and venture capital investors.

MODERATORS:
Howard Burde, Principal, Howard Burde Health Law LLC

PANELISTS:
Casper de Clercq, General Partner, Norwest Venture Partners
Dan Galles, Partner, Providence
Aaron Flink, Investment Manager, McKesson Ventures
Rebecca Kaul, Vice President and Chief Innovation Officer, MD Anderson Cancer Center, Strategy and Innovation
Bob Reese, Senior Vice President and Global Partner, Healthcare Transformation Services, Philips Healthcare

Venture+ Forum – Networking Reception
Room: Murano Ballroom
Join the judges, final presenting companies, investors, and all attendees on the HX360 Innovation Pavilion exhibit floor to network and celebrate all of our presenting companies and the winner with drinks and hors d’oeuvres.

For full speaker bios, please visit www.hx360.org
It takes much more than an apple a day to impact Population Health.

It takes **efficient technologies** and **human interactions** from someone patients know and trust.

We know. We’ve **proven** it over the past decade.

All the technologies in the world won’t empower patients to change their behaviors. What **does work** is an integrated physical and digital strategy. Our model integrates:

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2) our in-person, reimbursable proven Conversation Map programs.

**Visit us in the Innovation Pavilion, Kiosk #82.**
See us live Tuesday, March 1, 10:30 am in the San Polo Ballroom.

[www.healthyinteractions.com](http://www.healthyinteractions.com)
It takes much more than an apple a day to impact Population Health. It takes efficient technologies and human interactions from someone patients know and trust. We know. We’ve proven it over the past decade. All the technologies in the world won’t empower patients to change their behaviors. What does work is an integrated physical and digital strategy. Our model integrates:

1) a chronic disease anchored, digital care management platform that integrates with EHRs and directly links individual patients with a designated care management team member, with
2) our in-person, reimbursable proven Conversation Map programs.

Visit us in the Innovation Pavilion, Kiosk #82.

See us live Tuesday, March 1, 10:30 am in the San Polo Ballroom.

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120 Countries
25 Million
100,000 HCPs Trained
In-person + Digital Patient Programs
50+ Independent Clinical and Behavioral Studies

VENTURE+ FINAL PITCH

FINAL PITCH COMPETITION
Join us to hear the final 4 companies present their vision of emerging technologies in health care!

Wednesday, March 2nd
2:00 PM – 4:00 PM
Networking Reception to follow in Murano Ballroom

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INNOVATION PAVILION FEATURED AREAS

Murano and San Polo Ballrooms

Provider Challenge Showcase
Booths 68 – 91

The Provider Challenge Showcase is designed around four areas that health systems have identified as the most pressing challenges they face in advancing a new model of care. The four provider challenges are:

- **Patient as Consumer**: Understand and engage with patients as empowered individuals (e.g. patient / physician search, price transparency, hospital wayfinding, virtual access)
- **Chronic + Behavioral Care**: Identify and support complex, chronic and pre-chronic patients (e.g. diabetes disease management, mental health, oncology solutions)
- **Post-Acute Care**: Succeed at transitions of care and engagement beyond the four walls (e.g. post-discharge planning and monitoring, remote rehabilitation, end-of-life care)
- **Operations 2.0**: Improve quality and cost competitiveness to address the challenging operating environment; enhance current efforts in becoming a high reliability organization (e.g. referral management, physician productivity, quality reporting, patient flow)

The Provider Challenge Showcase features mature and later stage companies with new innovations in areas aligned with the themes of the event.

Deloitte.  
MCKESSON  
PHILIPS
Startup Showcase
Booths 1 – 63
The Startup Showcase features startup and growth-stage companies utilizing new technologies to address healthcare delivery challenges. The Startup Showcase offers innovators and entrepreneurs a platform to connect, convene and collaborate with HX360 and HIMSS16 Conference and Exhibition audiences. The Startup Showcase is also designed around the four provider challenges as well as a general category of companies reaching broader topic areas.

Accelerator Hubs
Booths A-01 – A-09
The Accelerator Hub highlights corporate innovation efforts and leading incubator and accelerator programs dedicated to fostering entrepreneurs, companies, and new technologies to address healthcare delivery challenges.
HX360™ INNOVATION PAVILION FLOOR PLAN

Murano Ballroom
Provider Challenge Showcase - Startup Showcase
San Polo Ballroom
Accelerator Hubs

INNOVATION PAVILION EXHIBIT HOURS

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>Mon, Feb 29</td>
<td>3:30 pm - 4:30 pm</td>
<td>Networking Reception</td>
</tr>
<tr>
<td>Tues, March 1</td>
<td>9:30 am - 6:00 pm</td>
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</tr>
<tr>
<td>Wed, March 2</td>
<td>9:30 am - 6:00 pm</td>
<td></td>
</tr>
<tr>
<td>Thurs, March 3</td>
<td>9:30 am - 4:00 pm</td>
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</table>
## HX360™ INNOVATION PAVILION PRESENTATION SCHEDULE
San Polo Ballroom

### Tuesday – March 1

<table>
<thead>
<tr>
<th>Time</th>
<th>Presentation</th>
</tr>
</thead>
</table>
| 10:00 – 10:20 AM | **No App Required: A Text Can Boost Revenue, Reduce Costs**  
*Jaeme Adams*, CEO - SwervePay Health, LLC |
| 10:30 – 10:50 AM | **Population Health and Improving Chronic Condition Outcomes**  
*David Moen*, MD, Chief Medical Officer – Healthy Interactions  
*Paul Lasiuk*, CEO - Healthy Interactions |
| 11:00 – 11:20 AM | **Using Real Time Interoperability to Provide Cost Effective Service Solutions**  
*Christopher Cameron*, Executive Vice President – Total Healthcare Excellence |
| 11:30 – 11:50 AM | **Innovation on the Journey to Value-Based Care**  
*Jonathan Niloff*, MD, Vice President and Chief Medical Officer – McKesson Connected Care |
| 12:00 – 12:20 PM | **Prescription Decision Support**  
*Kyle Kiser*, VP Sales - RxREVU, Inc. |
| 12:30 – 12:50 PM | **The Provider’s Reality of Value-Based Care**  
*Kevin Weinstein*, Chief Growth Officer - Valence Health |
| 1:00 – 1:20 PM | **Why Your Sales Process Won’t Work: The re-invention of how healthcare organizations make buying decisions**  
*Bruce Brandes*, Founder & CEO - Lucro |
| 1:30 – 1:50 PM | **Bridging Care Gaps between Acute and Post-Acute Care for Improved Outcomes, Reduced Costs and Improved Patient Relations**  
*Asif Khan*, Founder & CEO – caremerge |
| 2:00 – 2:30 PM | **Patient Outcomes Are Improving Thanks To Cognitive Computing. Here’s Why.**  
*David Gilmore*, Data Scientist – Digital Reasoning |
| 2:30 – 2:50 PM | **Transforming the Healthcare Industry Through Innovation**  
*Michael Scunziano*, Senior Vice President - Ebix |
| 3:00 – 3:20 PM | **Cognitive Computing at the Point of Care**  
*Sandeep Pulim*, MD, CMIO - @Point of Care |
| 4:30 – 4:50 PM | **Shaping Behavior and Empowering Care**  
*Eric Rock*, Founder and CEO - Vivify Health |
**Wednesday – March 2**

**10:00 – 10:20 AM**

**Transforming the Patient Experience: The Age of Empowerment**

Brad Purdy, Chief Operating Officer - ContextMedia:Health

**10:30 – 10:50 AM**

**The Social Health Prescription: A New Approach to Patient Engagement**

Lynda Brown-Ganzert, CEO - Curatio

**11:00 – 11:20 AM**

**The Patient Wayfinding Journey – the “Airline Check-In Model” for Health Systems**

Mark Green, Co-Founder and CEO – Connexient

**11:30 AM – 12:20 PM**

**Health IT Opportunities Around the World**

Matthew Hein, International Trade Specialist, US Department of Commerce, International Trade Administration, Office of Health and Information Technologies
Michelle Ouellette, Senior International Trade Specialist, US Commercial Service
Everett Wakai, Commercial Officer/Standards Officer for South America, US Foreign and Commercial Service

**12:30 – 12:50 PM**

**n of 1 to n of 100,000 – Managing the Health of a Population One Person at a Time**

Jennifer Schneider, MD, MS, Chief Medical Officer - Livongo Health
Bharat Sutariya, MD, VP & Chief Medical Officer, Population Health - Cerner Corporation

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**1:00 – 1:20 PM**

**How Medical Grade Photos Can Transform Healthcare Delivery**

Oliver Aalami, MD, Co-founder & Chief Medical Advisor - WinguMD, Inc.

**1:30 – 1:50 PM**

**Team-Based Care, with a Digital Team Member**

Ray Costantini, MD, MBA, CEO and Co-Founder – Bright.md

**3:00 – 3:20 PM**

**Success in a Fast Evolving Specialty Care Landscape**

Jacob Best, Head of Medical Networks - Grand Rounds

**Thursday – March 3**

**10:00 – 10:50 AM**

**#HITsm Leadership Panel: Encouraging Innovation in Health IT**

Chad Johnson, Senior Manager, Content Marketing - Carepoint Health
Mandi Bishop, Innovation Practice Lead, Dell
Lygeia Ricciardi, former Director, Office of Consumer eHealth, ONC
Rasu Shrestha, Chief Innovation Officer, University of Pittsburgh Medical Center
Drex Deford, former CIO, Scripps Health

**11:00 – 11:20 AM**

**“Why Connecticut”**

Douglas Roth, Director, Investments – Connecticut Innovations
Jessica Dodge, Senior Program Associate, Innovative Programs – Connecticut Innovations
@Point of Care
BOOTH A-09
290 W Mount Pleasant Ave, Ste 2350
Livingston, NJ 07039-2763
973-890-8988
atpointofcare.com
Founded in 2012, @Point of Care is dedicated to creating innovative digital tools that not only better connect patients, caregivers, and clinicians, but also provide a means to analyze and share data to encourage shared decision-making that can improve health outcomes. @Point of Care is dedicated to decision support mobile apps and dynamic practice tools for physicians and other clinicians. Learn more about @Point of Care at www.atpointofcare.com.

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Truckee, California 96161-0293
www.1bios.com
1bios is a digital health platform that helps providers and payers easily offer apps that engage, analyze, and support the best health of their covered populations. Our solutions are mobile first, custom configured, and work with your existing EHR, claims, and other IT systems.

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Mountain View, CA 94040-1217
650-386-0312
www.analyticsmd.com

Avhana Health
BOOTH 24
8 Market Place, Ste 404
Baltimore, MD 21202
844-528-4262
www.avhana.com
Avhana Health is a data-driven clinical decision support platform that helps physicians standardize their care to improve outcomes and cut costs. By seamlessly integrating evidence based guidelines into the doctor’s workflow, our flagship product gives physicians patient-specific checklists with the ability to quickly and properly document orders in the Electronic Health Record.

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111 East Wacker Drive, Suite 300
Chicago, IL 60601
312-999-6900
www.aviahealthinnovation.com

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75 International Blvd, Ste 300
Toronto, ON M9W 6L9
Canada
416-214-4212
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877-888-5242
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Wilmington, DE 19807-2018
www.careboxhealth.com
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CareDox
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35 West 35th St, 10th Floor, Ste 1001
New York, NY 10001
347-696-7067
www.caredox.com

Caremerge
BOOTH A-09
222 W Merchandise Mart Plaza 12th Floor
Chicago, IL 60654
888-996-6993
www.caremerge.com
Caremerge offers a cloud-based care coordination platform that keeps the entire care team informed and cohesive through an intuitive interface that enables real-time staff interaction, provides families with peace of mind and improves overall senior wellness.
and aim to find solutions that will improve focusing on the individual at the center on digital health and well-being, while challenges of the future with emphasis. The common goal is to tackle the citizens quality of life. The center is designed for those who dream big and seek to defy the impossible.

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**BOOTH 53**

555 8th Ave Rm 701
New York, NY 10018-4755
713-62-2997
www.cipherhealth.com

CipherHealth is a healthcare technology company committed to value-added solutions, excellent service, and tangible results. Our integrated product suite includes a range of tools to help improve workflow and reporting, from nurse rounding to post-discharge follow-up to long-term care management. Whether our clients aim to reduce readmissions, improve patient satisfaction, or maximize staff time, our dedicated team is here to help them constantly achieve their goals.

**Clearwater Clinical Ltd.**

**BOOTH 50**

1306 Wellington St W, Ste S01
Ottawa, ON K1Y 3B2
Canada
877-349-9934
www.clearwaterclinical.com

At Clearwater Clinical, our aim is to combine medical, technical, and entrepreneurial expertise to be a leader in mHealth transformation. By leveraging the power to mobile technology, we develop viable alternatives to traditional techniques and technologies. Clearwater Clinical is comprised of two divisions. MODICA is the first HIPAA-compliant medical camera app for secure recording, archiving, and sharing medical images; and SHOEBOX Audiometry, the first clinically validated iPad audiometer.

**Clinerion**

**BOOTH 60**

Margarethenstrasse 47
Basel, Basel-Stadt CH-4053
Switzerland
+41 61 865 60 54
www.clinerion.com

Clinerion is a Swiss-based technology services company with international operations offering highly scalable electronic patient recruitment and quality risk management solutions to increase efficiency and quality in clinical research. The company’s Patient Recruitment System connects to, aggregates and leverages existing electronic medical records. Clinerion’s solutions pseudonymize, enrich and normalize those records and facilitate real-time patient recruitment for clinical trials.

**Clinical Mobility**

**BOOTH 28**

111 Lindbergh Ave, Ste F
Livermore, CA 94551-9527
925-272-9434
www.clinical.mobi

Clinical Mobility enables massive adoption of wireless and mobility in healthcare specifically addressing the reliability and safety challenges with wireless. Clinical Mobility is defining the new standard for wireless in healthcare by offering an end-to-end, certified solution to healthcare delivery organizations.

**Cliquingence, LLC**

**BOOTH 45**

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Atlanta, GA 30309
678-466-6650

The Cliquingence cloud-based platform enables you to strategically migrate from fee-for-service to value based care while simultaneously identifying gaps in care to increase revenue and meet quality objectives. We support MSSP, PQRS, HEDIS, CMS CCM, DSRIP and your defined CQMs. We extract clinical data from your EHRs, integrate it with claims and deliver real-time dashboards on any metric and guideline. Cliquingence populates a reporting registry and submits to CMS on your behalf.

**Connecticut Innovations**

**BOOTH 76**

865 Brook St
Rocky Hill, Connecticut 06067-3444
www.ctinnovations.com

**Connexient**

**BOOTH 68**

708 3rd Avenue, Floor 5
New York, NY 10017
917-748-4428
www.connexient.com

Connexient offers Digital Wayfinding, Indoor Navigation and Location-based Services for hospitals and healthcare networks. The MediNav Navigator Edition provides rich 2.5D Indoor Maps and “Blue Dot” Navigation for Patients and Visitors, and Patient Flow Analytics, as well as all-screens access on mobile devices, kiosks, digital signage, and the Web. Connexient has integrated its solution with Cisco’s Connected Mobile Experience (CMX), as well as Bluetooth Low Energy (BLE) beacon technology.

**ContextMedia:Health**

**BOOTH A-02**

330 N Wabash Ave, Ste 2500
Chicago, IL 60611-7617
United States
312-257-3123
www.contextmediahealth.com

In today’s medical practice, patient satisfaction is vital. ContextMedia:Health’s Waiting Room TV system and Exam Room tablets engage patients where and when they take action. Our award winning media turns wait-time into an informative experience.

**Curatio**

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Datos
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16 Weisburg Tel Aviv, 6935824
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www.datos-health.com
Datos enables health organizations to remotely—gain insights and proactively manage patients’ health by an innovative patient-generated data management platform. The platform provides clean and validated comprehensive health information, through a combination of monitoring plans, data processing algorithms, a medical rule engine, and two-way digital communication.

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Franklin, TN 37067-7290
615-567-8633
www.digitalreasoning.com
Digital Reasoning’s cognitive computing platform, Synthesys, reads and combines data from all sources, including human language. It builds a comprehensive picture of individual patients, revealing otherwise invisible insights that aid clinicians’ care decisions and workflow. Lives are improved, costs are reduced, and new efficiencies are gained. Digital Reasoning is headquartered outside of Nashville, Tennessee, with offices in Washington, D.C., New York, and London.

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www.ebix.com/healthcare
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866-976-8910
www.epharmix.com

HealthLoop
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Mountain View, CA 94034-2254
858-922-3458
www.healthloop.com

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www.healthyinteractions.com
For over a decade, Healthy Interactions has improved outcomes for people with Diabetes and other chronic conditions. Our approach, validated with 50+ clinical and customer studies, combines facilitated group sessions using our proven Conversation Map® tools with an EMR-integrated Digital Coaching Platform, Geared for health systems’ Population Health and Patient Engagement strategies, over 100,000 HCPs in 120 countires have been trained, & over 25 million people have benefited from our programs.

Hindsait, Inc.
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411 Hackensack Ave, Ste 200
Hackensack, NJ 07601-6331
www.hindsait.com

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San Francisco, CA 94111-1426
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iGetBetter
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www.igetbetter.com
iGetBetter is a digital health company specializing in the delivery of standardized care plans for high-risk procedures and interventions for patients transitioning from hospital to home, iGetBetter care plans are 100% customizable. Patients follow care guidelines via online/mobile devices providing feedback by answering questions and collecting biometric data. With iGB clinicians have access to real-time, actionable data allowing for early intervention and reduced 30-day hospital readmissions.

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919-378-2200
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Infina Connect is the leading provider of SaaS referral coordination solutions, and the first to be adopted by a majority of providers across a major metropolitan area. Infina enables providers to optimize placement of referrals within high value networks and electronically perform closed loop referrals to coordinate patient care, improve patient health and maximize revenue. Infina also enables providers to comply with the electronic document exchange requirements of MU2 and the CMS CCM program.

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600 Atlantic Ave, 20th Floor
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866-435-5643
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www.lucromarketplac.com
Lucr, backed by Martin Ventures, is a new marketplace designed to reinvent how buyers and sellers of innovative healthcare solutions connect. Healthcare leaders can efficiently identify, compare, collaborate and evaluate solutions among a community of industry peers and privately among trusted colleagues. Solutions providers can more efficiently and effectively reach healthcare leaders who are evaluating technologies, products and services to meet their business goals.

McKesson
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Alpharetta, GA 30005
404-338-2081
www.mckesson.com
McKesson is a leading healthcare services and information technology company dedicated to making the business of healthcare run better. We partner with payers, hospitals, physician offices, pharmacies, pharmaceutical companies, home healthcare agencies and others across the spectrum of care to build healthier organizations that deliver better care to patients in every setting.

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77 HaEnergia St.
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Israel
www.mdclone.info

Medaware
BOOTH A-06
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Israel
www.medaware.com

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Medicalis Corporation
BOOTH 70
508 Riverbend Dr.
San Francisco, CA 94123
519-579-5454
www.medicalis.com
Medicalis delivers an enterprise integrated Referral Management, Decision Support, and Enterprise Worklist platform, which optimizes the use of IDN resources and personalize the availability and delivery of care to patients. The solution tightly integrates with host EMRs to patients, physicians and other parties in complex heterogeneous health system environments, with a single consistent user experience.

Medisafe
BOOTH A-06
745 Atlantic Avenue
8th Floor
Boston, MA 02116
www.medisafeproject.com
Medisafe is the leading personalized mHealth platform that tackles the $290 billion problem of non-adherence by addressing all the major underlying causes of this complex problem, including forgetfulness, fear of side effects, lack of motivation and support, and cost. Company is now commercializing its platform in the US healthcare market.

Medivizor
BOOTH A-06
3 Analiav St.
Beer Sheva
Israel
www.medivizor.com
Medivizor’s multi-award-winning solution personalizes health information for people coping with serious/chronic illness, their caregivers, and their medical teams delivering cutting-edge scientific research, clinical trials, and more to each individual in a way they can understand and act. The solution provides unique partnership opportunities to healthcare providers, and pharma.

Livongo Health
BOOTH 80
444 N Michigan Ave, Ste 2880
Chicago, IL 60611-3903
866-435-5643
www.livongo.com
Livongo Health is reinventing the way we manage chronic conditions by blending the power of technology, real-time information, and coaching to make life easier for people with chronic conditions. And we’re starting with diabetes.
Help Your Physicians Deliver Higher Quality Care!

Valence Health has a proven track record of integrating highly disparate data and attributing relevant information to the right patients and providers. Vision™ empowers you to:

- Put data into action
- Better manage populations
- Track critical quality metrics

Visit us in the HX360 Innovation Pavilion or stop by Booth 1368 to learn more!
Medocity
BOOTH A-06
60 Hameri St
Givatayim, 53100
Israel
www.mhealthisrael.com

Miami Childrens Health System
BOOTH A-07
5301 Blue Lagoon Dr, Fl 8
Miami, FL 33124-2097
786-624-6918
www.miamichildrens.com

MCHS is one of the nation’s leading pediatric health systems. We are committed to developing solutions dedicated to the care of children through innovative technology, exceeding global pediatric needs, and changing the world one child at a time. INNOVATION STARTS HERE.

mPulse Mobile
BOOTH 2
16530 Ventura Blvd, Ste 502
Encino, CA 91436-5055
310-809-2480
www.mpulsemobile.com

mPulse Mobile offers healthcare organizations consumer-focused mobile engagement solutions that improve member and patient engagement and create administrative efficiencies. mPulse enables the leading health plans, providers and pharmaceutical companies to improve the health and wellbeing of consumers by making health care communications relevant to the modern lifestyle.

Noom
BOOTH 18
530 W 25th St, Suite 502
New York, New York 10001-5544
203-980-9482
www.noom.com

Noom’s coaching platform empowers healthcare professionals to administer successful behavioral interventions to at-risk patient populations. Our engaging mobile app provides users with a tailored daily plan and makes it effortless to track what they are doing in real time. A powerful analytics engine identifies behavioral patterns to be reinforced or altered, and arms coaches with the data they need to help users stick to healthy routines.

openDoctor
BOOTH 12
25 Broadway, 9th Floor
New York, NY 10004
347-448-4199
www.openadr.com

openDoctor is a new type of scheduling company the offers online, real-time self-scheduling, registration and payments for patients, providers and staff. The “white labeled” solution seamlessly integrates with existing EHR/RIS systems to create a real-time user experience. openDoctor is partnering with healthcare systems and leading radiology and medical practices to drive online patient engagement while improving overall efficiencies in these large and complicated environments.

Palo Alto Health Sciences
BOOTH 38
9000 Crow Canyon Rd, Ste S, #305
Danville, CA 94506-1175
925-594-8404
www.freespira.com

Palo Alto Health Sciences offers the Freespira System, an evidence based, at-home treatment for Panic Disorder and panic attacks. These patients are among the highest users of medical resources, including excessive ED and specialist visits. This FDA-cleared system has been shown in clinical trials from leading universities to eliminate or reduce panic attacks and symptoms: 68% remain panic attack free at 12 mo post treatment.

mPulse Mobile offers healthcare organizations consumer-focused mobile engagement solutions that improve member and patient engagement and create administrative efficiencies. mPulse enables the leading health plans, providers and pharmaceutical companies to improve the health and wellbeing of consumers by making health care communications relevant to the modern lifestyle.

Noom’s coaching platform empowers healthcare professionals to administer successful behavioral interventions to at-risk patient populations. Our engaging mobile app provides users with a tailored daily plan and makes it effortless to track what they are doing in real time. A powerful analytics engine identifies behavioral patterns to be reinforced or altered, and arms coaches with the data they need to help users stick to healthy routines.

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Cut through the noise

Gain unprecedented visibility for your innovative healthcare solution

Lucro is a ground-breaking digital marketplace designed to reinvent how buyers interact with, evaluate and purchase innovative healthcare solutions. If you are looking to elevate your healthcare solution and gain access to thousands of decision-makers in the top health systems across the U.S., join today.

Claim Your Profile Today at lucromarketplace.com

We can’t afford ineffective healthcare solutions. That’s why Livongo Health is taking a bold approach to managing chronic conditions, starting with diabetes.

Livongo for Diabetes is simple, easy to use, and delivers results. It’s what people with diabetes have been waiting for and finally you can give it to them.

Improve the health of your employees or patients. Significantly reduce your healthcare costs. Say go and call us today.

866.435.5643 | saygo@livongo.com | livongo.com
Dedicated to improving patient care, reducing costs, and increasing revenues for healthcare organizations.

### PhysiQ
**BOOTH 16**
1415 W Diehl Rd, Ste 150
Naperville, IL 60563-1139
800-516-7902
www.physiQ.com

PhysiQ transforms physiological data from wearable devices into insight. As the first personalized multivariate analytics engine to receive FDA 510k clearance, PhysiQ’s Personalized Physiology Analytics have the potential to transform how Care Coordinators leverage remote monitoring to care for their patient populations. Beyond this, PhysiQ’s cloud-based IT platform and analytics suite offer pharmaceutical companies with a revolutionary platform for ambulatory clinical trials data.

### Pills Tracker
**BOOTH A-06**
Ha Meyasdim 63
Floor 1
Zichron Yaakov
Israel 30902

Pills Tracker is designed to optimize program compliance, Smartlink

### Rapid Healthcare Inc.
**BOOTH 61**
5151 California Ave, Ste 100
Irvine, CA 92617
949-825-7013
www.rapid-healthcare.com

Rapid Healthcare Inc. is proud to offer the best in clinical mobility solutions. Our goal is simple: work with an existing hospital infrastructure, understand their workflow, and supercharge it with the power and convenience of clinical mobility.

### Rational Surgical Solutions
**BOOTH 63**
732 52nd St
Des Moines, IA 50312-1818
515-657-3511
www.rationalsurgicalsolutions.com

Rational Surgical Solutions (RSS) helps healthcare practitioners improve patient care with transformative and proprietary technologies that facilitate a secure, mobile workspace. The Rational™ informed Consent System increases patient comprehension, creates a video record of the consent process and helps practices meet meaningful use criteria. The Clinical Guidelines Master is a library of treatment guidelines for select diseases that displays appropriate treatment options and recommendations.

### RxREVU, Inc.
**BOOTH 87**
1553 Platte St, Ste 202
Denver, CO 80202
800-360-4965
www.rxrevu.com

RxREVU is a physician-founded leader in Prescription Decision Support. RxREVU’s cloud-based RxCheck PDS platform leverages existing EHR alerts, enriches them with patient-centered data including patient cost and medication adherence, and alerts with relevant clinical protocols. RxCheck enables hard-wired communication at the point of care, to inform physicians, drive consistent prescribing, lower costs, inform adherence, and improve quality metrics for HEDIS and Stars.

### Self Health Network
**BOOTH 52**
111 Sutter St, Ste 600
San Francisco, CA 94104-4512
415-477-9908
www.selfhealthnet.com

Self Health NetworkTM (SHN) has developed a patent pending SaaS platform that supports patients’ adherence to pre- and post-discharge care plans, provides the ability to measure and track health data, and enables individuals to get better and stay better by providing access to targeted health information.

### Smartlink Mobile Systems
**BOOTH 40**
1000 Centre Green Way, Ste 260
Cary, NC 27513-2286
919-674-8400
www.Smartlinkmobile.com

Smartlink®’s mobile patient communication and chronic care management solutions enable healthcare organizations to improve the quality of care for all chronically ill patients, not just those that are high risk. In addition to ensuring 100% CMS CCM technology compliance, Smartlink® is designed to optimize program workflow, efficiency, and revenues. Mass or 1:1 electronic communication bi-directionally also enables clinics to monitor and collaborate with patients, improve care, and decrease cost.

### SwervePay Health
**BOOTH 69**
38896 N. Cedarcrest Dr
Lake Villa, IL 60046
888-875-4782
www.swervepayhealth.com

SwervePay is a revenue cycle solution that enables patients to pay their co-pays, balances and past-due balances via a mobile device, online or at point of care with no app to download, no portal to log into nor paper statement to refer to. Allow patients to pay the same way they pay for other services in their day to day life. Increase patient payments, decrease bad debt write off, reduce paper statement costs and automate manual reconciliation. Focus on care, not collections.

### Swiftalarm!
**BOOTH 23**
8549 Wilshire Blvd, Ste 1084
Beverly Hills, CA 90211
www.swiftalarm.com

SwiftAlarm! helps old people survive falls, heart attacks and strokes by getting them first help faster than ever before imaginable. SwiftAlarm! offers a system and device that gives people in the age group of 65+ back their freedom by constantly tracking their movements and health conditions remotely, without the need of buying additional devices other than the smartphone you already have and use.

### Syapse
**BOOTH 42**
101 University Ave, Ste 230
Palo Alto, CA 94301-1638
650-924-1461
www.syapse.com

Syapse, Inc.

### TeleMessage
**BOOTH A-06**
468 Grant Road, Ste 2
Acton, MA 01720
www.telemessage.com

TeleMessage “Secure Texting for Healthcare Providers” includes iOS and Android Apps that create an HIPAA compliant Mobile Messaging network for employees. We provide group chat, collaboration which is Managed, Archived, Secure, Reliable with SMS and Voice fallback and IT Ready with extensive APIs, Web and Outlook interfaces, Cloud or On-premises.

### Total Healthcare Excellence LLC
**BOOTH 90**
1100 Wayne Ave, Ste 750
Silver Spring, MD 20910-5642
240-821-9603
www.totalhealthcareexcellence.com

Total Healthcare Excellence LLC offers a system that displays appropriate treatment plans for select diseases that displays appropriate treatment options and recommendations.
As healthcare challenges have increased in complexity, Ebix has grown its capabilities to provide end-to-end, innovative solutions across the patient journey—from wellness to post-care, to insurance and analytics. Brands you know and respect, like A.D.A.M. and Oakstone, are now part of the Ebix suite of healthcare solutions.

Whether providing high quality care for a single patient, or addressing the complex requirements of the largest network groups, Ebix is transforming healthcare!

Look as smart as you are with a brand-new Huawei smartwatch!
Visit us at KIOSK #71 for a chance to win!
Tyto Care Ltd.
BOOTH A-04
106 W. 32nd St., Ste 111, 2nd Floor
New York, NY 10001
www.tytocare.com
TytoCare is transforming primary care by putting health in the hands of the consumer. Our proprietary TytoHome device and telehealth platform connects consumers to clinicians for quick, convenient and affordable medical diagnoses, anytime and anywhere. Our mission is to delight consumers and clinicians with an easy and comprehensive telehealth visit - complete with examination of the heart, lungs, throat, ears, eyes and skin – all from the comfort of home.

Valence Health
BOOTH 86
600 W. Jackson
Chicago, IL 60661
312-277-6323
www.valencehealth.com
Valence Health provides healthcare organizations solutions for value-based care, helping them better manage their patient populations and accept financial responsibility for the quality of care they provide. From risk-based contracting to accountable care organizations (ACOs) to administering provider-sponsored health plans, Valence has been helping providers appropriately accept and manage financial responsibility while improving clinical quality since 1996.

Valera Health
BOOTH A-09
122 S 1st St, Apt 2
Brooklyn, NY 11249-4362
www.valerah.com
Valera Health is a digitally enabled healthcare company that identifies patients with comorbid conditions and intervenes with behavioral activation and services. Valera Health enables payers and providers to meet the behavioral health needs of their patients at population level.

Vivify Health
BOOTH 74
7201 Bishop Rd, #E200
Plano, TX 75024-3641
512-431-1186
www.vivifyhealth.com
Vivify Health’s Remote Care Management Platform empowers healthcare delivery systems to accomplish population health objectives including reducing readmissions, managing chronic disease, improving care transitions, and optimizing patient engagement. Vivify’s device and networkagnostic Mobile Platform delivers the next generation of care with multi-dimensional customized care plans, biometrics, educational video content, and interactive video conferencing and surveys for any clinical condition.

VUCA Health
BOOTH 25
7025 CR 46A
Suite 1071 #345
Lake Mary, FL 32746
407-878-1662
www.vucahealth.com
VUCA Health has created the largest and most robust medication education video library and the innovative MedsOnCue technology platform. MedsOnCue integrates with leading pharmacy systems, hospital interactive patient care systems, patient portals and mobile apps to deliver a paperless digital experience like none other. Available in both English and Spanish, MedsOnCue videos are medication-specific, patient-friendly, concise and easy-to-understand.

Wellness Layers
BOOTH A-06
336 Atlantic Ave East
Rockaway, NY 11518
www.wellnesslayers.com
Wellness Layers is a leading provider of strategic Digital Therapeutics solutions, driving long term engagement, improving population health and reducing costs. Our platform enables health and wellness companies to offer their own digital collaborative health and wellness programs. This includes pre/post care, condition management, medication adherence, nutrition/fitness management, and employee wellness.

Wellpepper, Inc.
BOOTH 5
5735 35th Ave NE
Seattle, WA 98105-2331
206-455-7377
www.wellpepper.com
Wellpepper is a clinically-validated platform for digital patient treatment plans. Wellpepper improves outcomes and adherence with personalized care plans based on health system’s own best practices and protocols. The award-winning platform is used at major health systems for interactive patient instructions and outcome tracking for orthopedics, neurology, general rehabilitation, and chronic disease management. Find out why patients and providers love using Wellpepper.

WinguMD
BOOTH A-09
80 Cabrillo Hwy N, Ste Q
Half Moon Bay, CA 94019-1698
888-494-6486
www.wingumd.com
Our product, BodyMapSnap, is a mobile app designed for doctors to efficiently collaborate on visual findings using their smart phone’s built-in camera. Designed by a physician for clinical use, BodyMapSnap maintains secure communications and provides medically meaningful details, including laterality and anatomical parts of the image taken, and fully integrates with the existing Electronic Health Records (EHR) and imaging networks in today’s hospitals.
**HX360™ SHOW SERVICES @ HIMSS16**

**Badge Information**
- Level 1 by Casanova; Level 2 by Sands
- Showroom: Level 3 by San Polo; Level 4 by Marcello; Venetian & Palazzo Lobbies
- Attendees and exhibitors may print badges in these designated registration areas. New registrants can also complete their registration at self-service kiosks (credit card only) or at full service registration counters. A valid picture ID is required to make changes to badges/registrations or to replace a lost badge. A $50 fee will be assessed to replace a badge.

**Business Center/Shipping Conference Materials Home**
- Level 1 Lower Lobby
- Level 2 by Bellini 2006
- Monday – Friday: 6:00 am – 9:00 pm
- Saturday/Sunday: 6:00 am – 6:00 pm
- The FedEx Office is available to attendees for copies, office supplies, shipping or to send and receive faxes.

**Coat and Luggage Check**
- Open during Conference Hours
- Monday – Friday: Level 1 Lower Lobby (near the Business Center)
- Thursday – Friday: Level 1 (outside of Galileo 1001)
- Fee: $3 per item

**Concierge Services for Las Vegas**
- Level 1 outside Casanova
- Please visit the concierge service desk for questions on Las Vegas and the Sand Expo Convention Center.

**Emergencies**
- In case of an emergency:
  - Pick up any house phone and dial 49311, or from any outside line dial 702-414-9311
  - Notify a HIMSS staff member
  - Notify any Venetian/Sands employee

**Food & Concessions**
- HIMSS does not schedule formal lunch breaks, however, several food courts are open all day and are located throughout the convention center and on the exhibition floor. If you’re looking for something to eat, check out the following locations:
  - **Level 1, Hall G**
    - Asian Bistro (Far End – Aisle 11900)
    - Carvery (West Food Court – Aisle 13100)
    - Food Trucks (East Food Court – Aisle 10600)
    - Tacos, pulled pork, grilled cheese, burgers
    - Mini Bistro/Coffee Spot (East and West)
    - Roving Carts* (Main Aisle): Sandwiches, salads, cold beverages, snacks
    - Salads/Paninis* (West Food Court – Aisle 13100)
  - **Level 1, Lower Lobby**
    - Cafe Press
    - Mini Bistro/Coffee Spot*: Breakfast items, sandwiches, salads, coffee, sodas, water
  - **Level 2, Hall A-D**
    - Bistros (2 Locations – Aisles 1600 & 3600): Breakfast and lunch items, beverages, snacks
    - Roving Carts* (Main Aisle): Sandwiches, salads, cold beverages, snacks

**Level 2, Upper Lobby**
- 3-Marketplace*: Sandwiches, salads, coffee, cold beverages, snacks
- Greek Bistro
- Mini Bistro/Coffee Spot*

**Level 2 Entrance to Meeting Space**
- Cafe Presse
- Level 3 – 5 Foyers
- Mini Bistro/Coffee Spot*: Assorted breakfast items, sandwiches, salads, coffee, sodas, water

Please refer to the Convention Center floor plan for detailed locations
*Healthy food options available

**HIMS16 Living Room**
- Level 2 | Tiffan

**Open During Conference Hours**
- Looking for a place to sit back, relax and network at HIMS16? Come join your colleagues and take a break from all the action in the HIMS Living Room.

**HIMS16 and HX360 Mobile App**
- Level 1 | Outside Casanova
- The official HIMS16 Mobile App gives attendees a handheld show guide with up-to-date information on educational sessions, exhibitor listings, floor maps, networking opportunities, headline news and more. If it’s at the show, you can access it on the app. Download on the App Store or Google Play. Search HIMS16. Any Questions? Visit the Mobile App Help Desk.

**Hotel Concierge Services**
- Lobby Areas, Palazzo and Venetian
- Sunday – Thursday: 7:00 am – 9:00 pm
- Friday – Saturday: 7:00 am – 10:00 pm
- The concierge is available to assist you with various services, including assistance on reservations for area restaurants, complimentary visitor’s guides, maps, shopping, airport shuttles and more.

**Hotel & Travel Services**
- Level 1 | Outside Casanova
- Open during Conference Hours
- Stop by the OnPeak hotel desk for assistance regarding hotel accommodations in Las Vegas or to book early for HIMS16 in Orlando. You can also save time and be prepared for your trip home by stopping by the HIMS travel service desk for assistance on your flight arrangements. An agent will be able to assist you and print your boarding pass for your flight home. Travel desk will be open Tuesday – Friday during conference hours.

**Las Vegas Entertainment and Restaurant Discounts**
- We are happy to announce that as a HIMS16 attendee, several participating hotels and restaurants are offering exclusive deals just for you. Visit the HIMS16 Mobile App or the website at www.himssconference.org/hotel-and-travel/welcome-to-las-vegas to view special discounts and offers to local shows, shops and restaurants. Eligible dates for discounts are February 25 – March 4.

**Massage Services**
- Recharge Cafés – Level 1, across from Business Center; Level 2 across from Hall C; Level 2 outside Venetone
- Recharge Cafés provide a getaway at the convention center where attendees can access work areas, PCs or recharge phones/tablet devices. Check email and conduct business from secure Internet connections at your own personal workstation, enjoy a massage at the massage station, and grab a healthy bite to eat.

**Medical Services**
- Level 1 across from Room 401
- Emergency Medical Services (EMS) providers are available on-site for assistance or emergencies during conference hours.

**Messaging**
- If someone wants to leave you a message, they can contact the HIMSS Message Center by phone at (702) 491-8011. Messages will be sent to you via email.

**Nursing Room**
- Family restrooms, available for nursing, are located on each floor of the Venetian. Please stop by any information booth for more information.

**Prayer Room**
- Room W476

**Press Room**
- Level 2 | Bassano 2701

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**Roster of Attendees**
- Want to know who’s attending the conference? A list of attendees, including exhibitor staff can be found at www.himssconference.org

**Scooter Rental Services**
- Level 1 | Lower Lobby (near Sands/Taxi Entrance) in Business Center
- Phone: (800) 877-6106
- Email: morme.maritz@scooterbug.com
- Please reference HIMSS16, and provide rental dates and contact information.

**Tote Bag Areas**
- Level 1 outside Casanova; Level 2 outside Bassano; Level 4 across from Delfino
- Pick up your HIMSS16 tote bag and conference materials in these designated areas.

**Wi-Fi Access**
- HIMSS Information Booths located on Level 1, Level 2 across from Hall C, Level 1 by Casanova, and Level 2 by Venetian Ballroom
- Check emails and research information online wirelessly. Wi-Fi access is available in all lobby locations, recharge cafes, and education session rooms throughout the convention center.
Patient engaged. Technology empowered.
For every consumer, there is a path.
Lead the way.

Immerse yourself in the patient journey. Join us for our dynamic, multimedia experience. Learn more at deloitte.com/us/HIMSS16 or visit booth #2455